



WIN WIN – Looking Ahead to Future Investment Prospects is Never Easy

Knowing what stock markets will do tomorrow is hard enough to judge let alone planning a client's investment portfolio for the next few years. But when in this position, most investment managers will probably include investments they hope can be relied upon to "bring home the bacon" year after year. In other words, they'll include some stocks with good future prospects but as a bedrock they'll certainly want to include some quality stocks that have established track records. The household names with multi-billion dollar market caps, with established business models and solid dividend streams is what they'll be looking for. The kind of stocks that just seem to plough on what ever markets may do in the meantime.

Win Win Series 9

When planning the basket for our next Win Win Note/Certificate, the ninth in the series, we wanted to include some of these strong, well-established names that will lend themselves to the kind of performance we need. Win Win doesn't need high-risk, high-reward tickers to do its business. Remember, all the stocks need to do is to avoid the barrier each year to earn the investor a 25% bonus coupon. In a not-so-good year, the UNIQUE SECOND CHANCE feature can sweep up any coupons which have rolled-over and hold them for a second chance of payment at the end of the Note.

So, this issue contains some of the World's best known businesses, with the tiddler in the net being internet darling, Yahoo!, Inc weighing in at a massive \$36 billion market cap. On the same team is Exxon Mobil recently valued at over \$500 billion and some of the best known Global Titans are featured. Take a look at the full basket below to see what we mean.

These are some of the best known and well-established names in the business and they have been selected to help Win Win achieve its goal – paying your clients big bonuses for years to come! Each of the stocks, as you'll see, has been rated by a consensus of analysts and most are felt likely to "Outperform" going forward. This is no guarantee of the future, of course, but is a very good indication of the quality of Win Win's Series 9 basket.

Looking ahead to the future isn't easy, but choosing stocks of this quality gives you an excellent chance of being right!

Stock name	Market Capitalisation	Concensus Analysts' View
Yahoo	\$36 bn	OUTPERFORM
Cisco Systems	\$200 bn	OUTPERFORM
EMC CORP/MASS	\$44 bn	OUTPERFORM
BHP Billiton	\$78 BN	OUTPERFORM
E.ON AG	\$127 bn	OUTPERFORM
Intel	\$152 bn	OUTPERFORM
Glaxo Smith Kline	\$147 bn	HOLD
Target Corp	\$53 bn	OUTPERFORM
Nokia AB O Y	\$149 bn	OUTPERFORM
Rio Tinto	\$83 bn	OUTPERFORM
Valero	\$38 bn	OUTPERFORM
Total	\$193 bn	OUTPERFORM
Microsoft Corp	\$277 bn	OUTPERFORM
Exxon	\$515 bn	OUTPERFORM
Vodafone Airtouch plc	\$188 BN	OUTPERFORM
Siemens AG	\$125 bn	OUTPERFORM
ENI SpA	\$148 bn	OUTPERFORM
BP plc	\$215 bn	OUTPERFORM
Google	\$177 bn	OUTPERFORM
AT&T	\$261 bn	HOLD

Source: Reuters, Bloomberg 10/07